

How can behavioural economics help improve population health and health care delivery?

Lausanne, 24-25 January 2019

Full programme

Day 1: Thursday, 24th January 2019

9:00-9:30 Registration and welcome coffee

9:30-9:45 Opening words

9:45-10:45 [Prof. Ivo Vlaev](#), Warwick Business School

“What is behavioural economics and how can we apply it to improve health?”

10:45-11:00 Coffee break

11:00-12:00 [Dr. Tiina Likki](#), The Behavioural Insights Team

“Applying behavioural insights to health policy and health care delivery: Examples from the United Kingdom”

12:00-13:30 Lunch (vegetarian option available)

13:30-14:30 [Prof. Scott Halpern](#), University of Pennsylvania

“Behavioural economic approaches to improve serious illness care”

14:30-14:45 Coffee break

14:45-16:45 Showcase of on-going research (short presentations 8-10' and Q&A)

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| • Adrian Bruhin (UNIL): | Social interaction and blood donation |
| • Jacques Gaume (CHUV): | Alcohol purchase task |
| • Fern Terris-Prestholt (LSHTM): | Choice experiments for exploratory impact analysis |
| • Christine Clavien (UNIGE): | Advance care planning App |
| • Thibaut Papis (UNIGE): | Promoting vaccination coverage |
| • Tiago Matos (IUMSP-UNIL): | Worskite food choices |
| • Jason Ong (LSHTM): | HIV self-testing |

16:45-17:00 Presentation of Day 2 activities

Day 2 : Friday, 25th January 2019

9:00-10:30 Group work – “Innovation challenge”

10:30-10:45 Coffee break

10:45-12:15 Group presentations and discussions

12:15-12:30 Closing words and next steps

Groups for Day 2 (morning)

Group 1

Last Name	First Name	Affiliation
Orillard	Nadine	Federal Office of Public Health
Tuomisto	Victoria	International Trade Centre
Saubade	Mathieu	CHUV and PMU, Lausanne
Kahlmeier	Sonja	Swiss Distance Learning University of Applied Science
Kayser	Bengt	University of Lausanne
Mantwill	Sarah	University of Lucerne

Group 2

Last Name	First Name	Affiliation
Terris-Prestholt	Fern	London School of Hygiene and Tropical Medicine
Bezençon	Valéry	University of Neuchâtel
Keller	Fabienne	Federal Office of Public Health
Quiroga	Ana	University of Lucerne
Schoeb	Veronika	Haute Ecole de Santé HESAV - HES-SO
Bovet	Pascal	IUMSP-Unil

Group 3

Last Name	First Name	Affiliation
Townsend	Matthew	London School of Economics
Gaume	Jacques	CHUV, Lausanne
Jones	Laura	CHUV, Lausanne
Addor	Véronique	Consultant
Holly	Alberto	University of Lausanne
Agyapong	Mark	Kharkiv National Medical University

Group 4

Last Name	First Name	Affiliation
Kerksieck	Philipp	University of Zurich
Presset	Bastien	University of Lausanne
Santos-Eggimann	Brigitte	IUMSP-Unil
Kramer	Jan-Niklas	University of St.Gallen
Amo-Agyei	Silas	University of Lausanne
Potter	Louis	Médecins Sans Frontières

Group 5

Last Name	First Name	Affiliation
Decollogny	Anne	IUMSP-Unil
Beau-Lejdstrom	Raphaelle	University of Geneva
Francetic	Igor	SUPSI & Swiss TPH
Luta	Xhyljeta	IUMSP-Unil
Papis	Thibaut	University of Geneva

Group 6

Last Name	First Name	Affiliation
Spycher	Jacques	IUMSP-Unil
Beau	Raphaelle	University of Geneva - Global Health
Kwanin	Charles	University of Geneva
Buylova Gola	Anna	UCL
Pillai	Nadia	IUMSP-Unil

Group 7

Last Name	First Name	Affiliation
Reyes	David	CHUV, Lausanne
Bruhin	Adrian	University of Lausanne
Clavien	Christine	University of Geneva
Bochud	Murielle	IUMSP-Unil
Pellegrini	Sonia	OBSAN

Group 8

Last Name	First Name	Affiliation
Ong	Jason	London School of Hygiene and Tropical Medicine
Mabire	Cedric	IUFRS-Unil
Dusheiko	Mark	IUMSP-Unil
Pereira	Luis	CHUV, Lausanne
Matos	Tiago	IUMSP-Unil
Rio	Laura	University of Lausanne

Venue and access information

Hotel Aquatis

Route de Berne 148
CH 1010 – Lausanne

How to reach the Hotel:

By car: motorway A9 - take exit Lausanne-Vennes, take the Route de Berne direction Moudon/Epalinges then follow P+R Vennes. The entrance to the underground car park is on your right.

By train: from Lausanne train station, take the underpass and take the metro M2 (direction Croisettes) - get off at "**Vennes**". The journey takes about 10 minutes.

